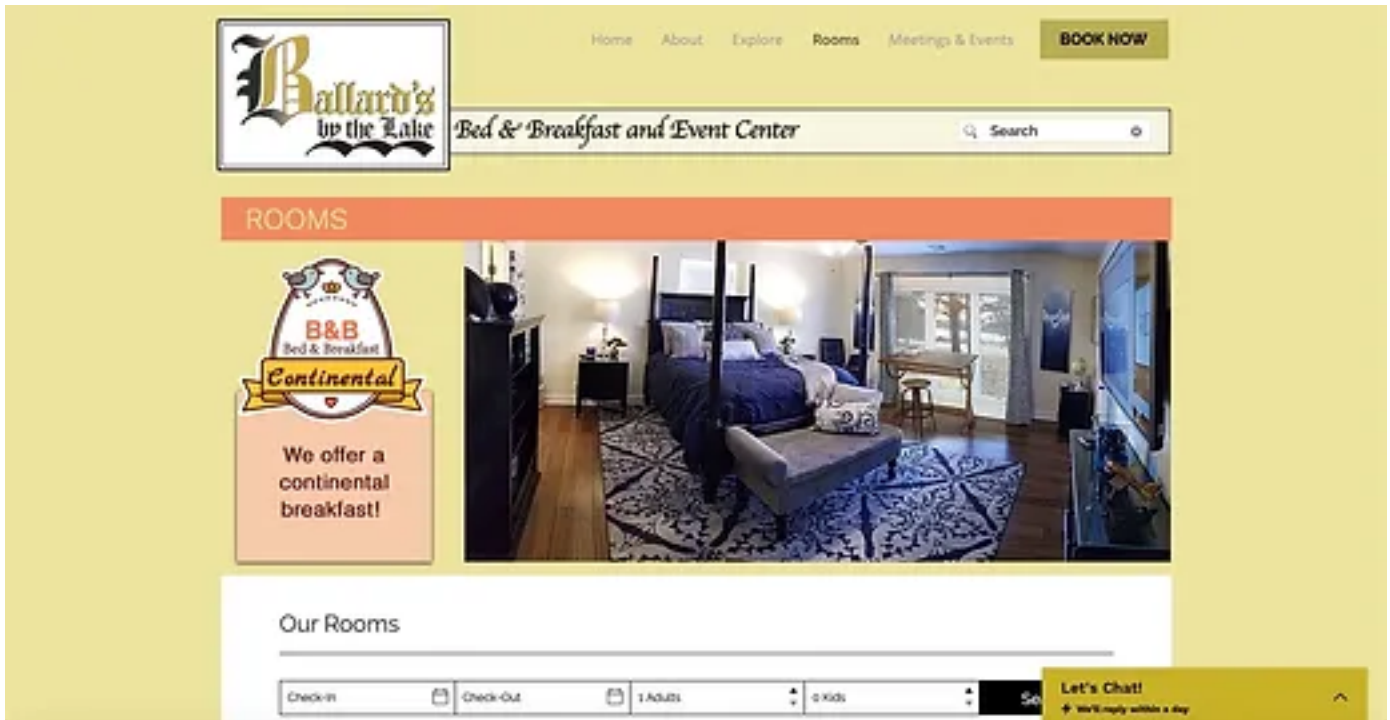




# Case study

## Web design for a bed & breakfast and event center

- As a front end web developer for a client project, I was tasked with designing a website for a bed and breakfast and event center.
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- The product's goal was to allow customers to view photographs of the bed and breakfast and event center on the website. Thus allowing a personal viewing experience before reserving a room.
- The research conducted compared bed and breakfast competitors and accessed the needs of the consumer market.
- The users are the customers reserving rooms and planning events.
- The website design included a mockup and wireframes with initial sketches and many iterations. The client and I narrowed down the choices.



- The user testing involved allowing internal employees to give feedback . In the bubble diagram above the navigation was plotted for the iPad application.
- Mockups created for the redesign were narrowed down from several to only two choices.
- Prototypes created for the redesign included an interactive prototype that was presented to upper management.
- The final polished designs became the main product. This main product application was tested for quality assurance
- The results of the user testing were collaborated and improved upon.