

# Valerie Blackburn



## UIUX Design

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### OBJECTIVE

Designer with 10+ years of producing engaging online content and advanced SEO strategies. Successfully Manage and coordinate projects.

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### SKILL SUMMARY

- Graphic and print design
- Proficiency with content management systems and image editing software
- Adobe Creative Suite

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### EXPERIENCE

Assistant Produce Manager  
Homeland Store, Edmond, Oklahoma

2023-2024

- Train new produce employees and manage tasks according to priority.
- Maintain company standards on safety ensuring perishable products are removed.
- Maintain knowledge of products.
- Perform the full product display so that color contrast is emphasized, product is rotated, commodities are grouped, tables are set to season, and adequate space has been allocated for in demand items.
- Move damaged products from display to the backroom, sorting of the materials, the return of damaged product to the warehouse for credit and the re-processing of product for sale or marking the product down in price.
- Quality customer service helping customers find product throughout store and answering questions about produce merchandise.

UIUX Designer  
Paycom, Inc., Oklahoma City, Oklahoma

2013 - 2015

- Collaborated with developers, product managers, marketing, and upper management to help redesign the user experience of the product application, contributing to the company going public.
- Conducted in-depth testing of applications with the Quality Assurance department on different browsers, devices, and environments, primarily testing for style consistency as a UIUX designer.
- Trained new employees and interns on style guidelines, navigating the live Employee Self-Service and client-side applications while giving verbal, visual, and written instructions .

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### CERTIFICATIONS

'API Design and Fundamentals on Apigee,' with Google Cloud Skills Boost, 'Google Analytics for Power Users,' 'Google Foundations in User Experience (UX) Design,' 'Front End Web UI Frameworks and Tools: Bootstrap 4,' 'SEO for Beginners' with Yoast Academy for WordPress, 'Fit to Learn: IT Design Thinking,' MyInnerGenius, IBM SkillsBuild. 'Build Dynamic User Interfaces (UI) for Websites,' 'Design a User Experience for Social Good & Prepare for Jobs,' 'Create High-Fidelity Designs and Prototypes in Figma,' 'Create High-Fidelity Designs and Prototypes in Figma,' 'Build Wireframes and Low-Fidelity Prototypes,' 'Conduct UX Research and Test Early Concepts,' 'Foundations of User Experience (UX) Design,' 'Start the UX Design Process: Empathize, Define, and Ideate,' Coursera.

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### EDUCATION

Bachelor of Science, Marketing, Minor in Finance; Oklahoma State University, Stillwater, OK

Associate of Science, Graphic Design; Oklahoma State University, Institute of Technology, Okmulgee, OK

Software includes html, xhtml, CSS, JavaScript, PHP, Wordpress, with knowledge of C#, Visual Studio and .NET.