



WEB DESIGNER AND DEVELOPER

(405) 501-3626 | contact@valmedia.net | www.valmedia.net

OBJECTIVE

Designer and Developer with 10+ years of producing engaging online content and advanced SEO strategies. Successfully manage and coordinate projects from conception to completion.

SKILL SUMMARY

- Web design and development
 - Proficiency with content management systems and image editing software
 - Experience with SEO and marketing
 - Adobe | Creative Suite
 - HTML, CSS, JavaScript, PHP
 - Experience with .NET and Visual Studio
 - Daily production reports, analysis and documentation
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EXPERIENCE

Assistant Produce Manager
Homeland Stores - Edmond, OK

2023 - 2024

Sole Proprietor
Valmedia LLC, Guthrie, Oklahoma

2009 - 2024

- Determined size and arrangement of illustrative material and copy, and selected style and size of type.
- Developed graphics and layouts for product illustrations, company logos, and Web site.
- Created designs, concepts, and sample layouts based on knowledge of layout principles and esthetic design concepts.
- Prepared illustrations or rough sketches of material, discussing them with clients and making necessary changes.
- Photographed layouts, using camera, to make layout prints for clients.
- Maintained an understanding of current Web technologies or programming practices through continuing education, reading, or participation in professional conferences, workshops, or groups.

UIUX Designer
Paycom, Inc., Oklahoma City, Oklahoma

2013 - 2015

- Collaborated with developers, product managers, marketing, and upper management to help define the user experience redesign of the main product application, contributing to the company going public.
 - Conducted in-depth testing of applications with the Quality Assurance department on different browsers, devices, and environments, primarily testing for style consistency as a UIUX designer.
 - Trained new employees and interns on style guidelines, navigating the live Employee Self-Service and client-side applications while giving verbal, visual, and written instructions.
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EDUCATION

Bachelor of Science, **Marketing**, Minor in Finance; Oklahoma State University, Stillwater, OK
Associate of Science, **Graphic Design**; Oklahoma State University, Institute of Technology, Okmulgee, OK